

OpenIDEO London Chapter - Roadmap

3 - month

Partnerships	Learning	Community	Challenges & Impact
Galvanising partners and communities with ideas	Finding a painful problem	300 people	Define a local challenge
Finding dedicated + skilled people with resources	Attend a Design Thinking (DT) Workshop	Nurturing & building locally	Something small, shipped
Convincing people they want to donate time and resources to our cause	I want to understand how to overcome time and energy barrier for social projects	Size of community X 3 ; accelerate growth	Create an online site, where people in need can post burning problems that need solving
A core permanent physical hub for the London Chapter	Design thinking techniques	Run smoothly	Create tangible impact
Get our name out there	Future ready London Design Sprint Event	Identify effective communication channels	Real world action
Finding collaborators	How to integrate the work here better in our lives	Group development of existing ideas on IDEO	Clearly defined problem with high impact
	Develop measurement of social impact. Was it useful?	Grow the team X 3	Do something with long-term impact
	I want to learn social research strategies in London, UK	Digital community	End-to-end project solving a problem
	Develop group workshop process for collaboration	Sustainable plan of how to scale and deliver maximum impact	
	Best way to approach a challenge	Meet new people and make friends	
	Learn facilitation & brainstorm techniques		

12 - month

Partnerships	Learning	Community	Challenges & Impact
Thriving partnership with Universities	To learn core design thinking techniques	Open the London IDEO Office to run the HCD course	2 projects that change 1 million lives in London
The UN	Hangout with smart people	500 people joins Dots in London to inspire and impact the globe	Build a stable fusion reactor
Strategic Networks of people, skills, resources + Ideas	Changing someone's life for the better		Social Change
Be recognised as a resource for London			Help scale an enterprise
A Royal Patron for a spin-off project			Sharing local learning = shared impact
Partner with organisation to make stuff happen			Solve the energy crisis
Partner with 5 start-ups			To come up with an idea
Supporting Partner			Applied design thinking
Local Authorities			Spaceships
Charities			To secure funding
National & Local Governments			Lasting impact in the future not just now
Lots of Small Orgs.			I want to see 750 people's lives tangible improved by a product or service, which started life here.
Companies			See how our solution changed and improved people's lives